



NATIONAL
CENTER ON
SEXUAL
EXPLOITATION

Preparing Young Hearts & Minds

In an Online World

DAWN HAWKINS

CEO, NATIONAL CENTER ON SEXUAL EXPLOITATION



**Male
Sexual
Exploitation**

Objectification

**Sexual
Addiction &
Compulsivity**

**Violence
Against
Women**

Pornography

Sexual Violence

Sexting

**Child
Sexual
Abuse**

**Sex
Buying**



**Online
Grooming**

**NATIONAL CENTER ON
SEXUAL EXPLOITATION**

Sex Trafficking

Prostitution

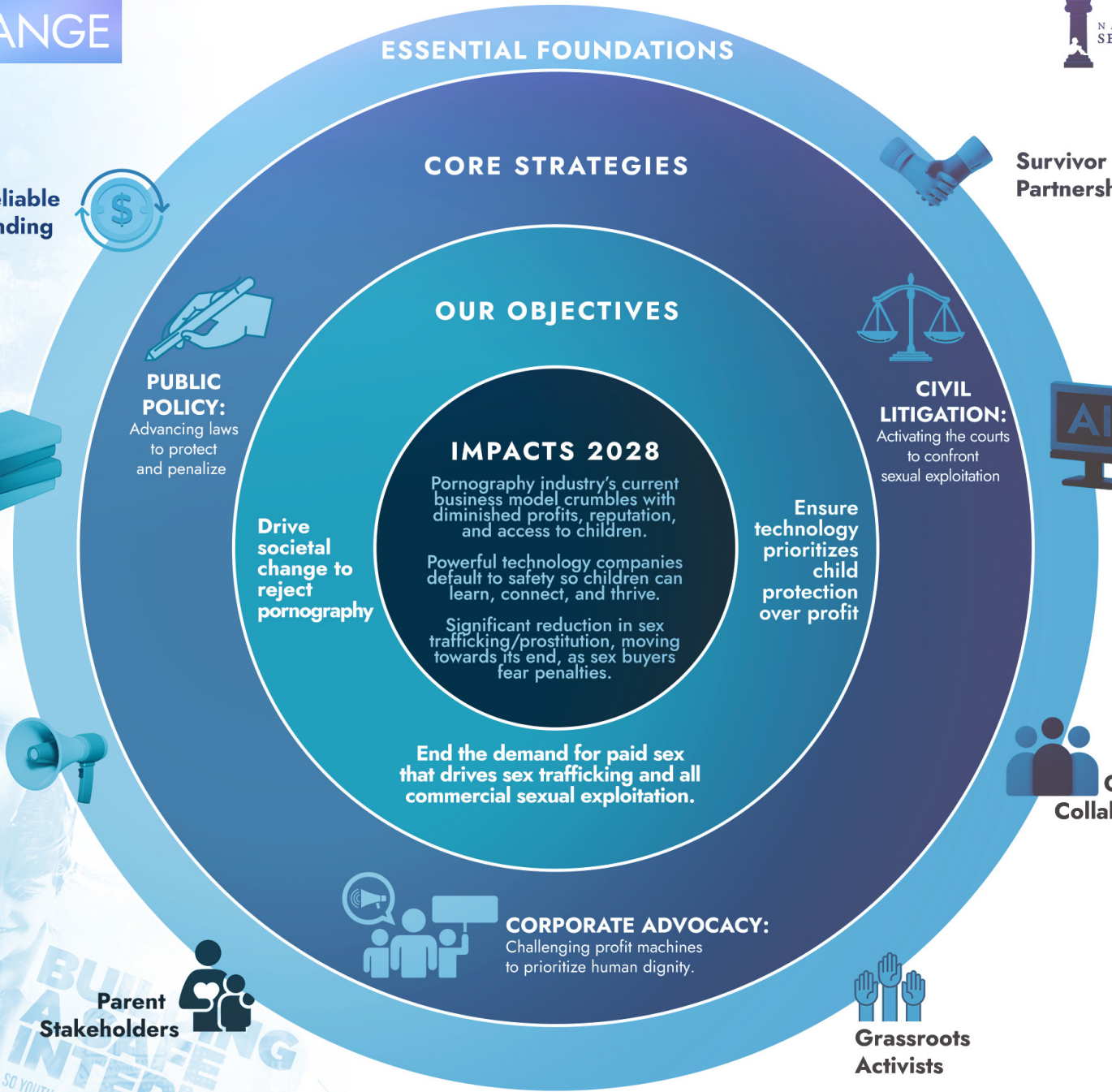
Sugar Dating

STRATEGIC PLAN

2023 - 2028

Vision: A world where people can live and love free from sexual abuse and exploitation.

Mission: Prevent sexual abuse and exploitation at mass-scale by eliminating institutional practices and societal norms that perpetuate these harms.



LIVE FREE

Victory
BUILDING A SAFER INTERNET
SO YOUTH CAN CONNECT, LEARN



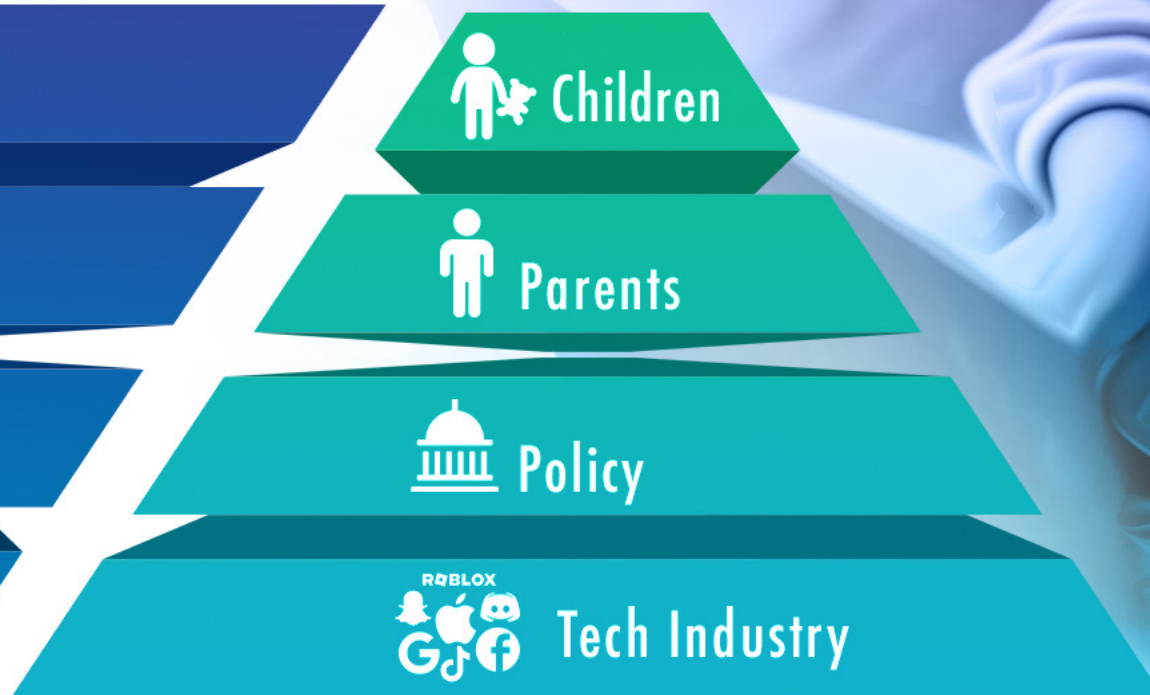
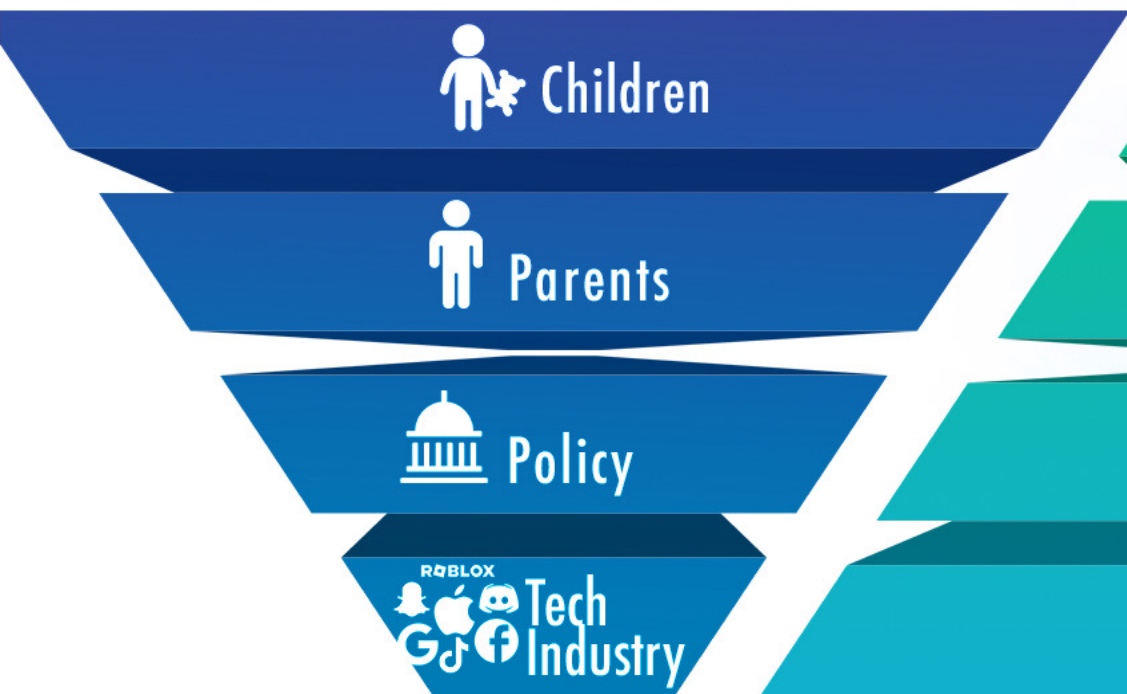
Ensure tech
prioritizes child
protection over
profit



PARENTS ARE **AFRAID, UNCERTAIN, OVERWHELMED, AND ILL-EQUIPPED**

Protecting Children from Online Sexual Exploitation Responsibility / Ability Imbalance

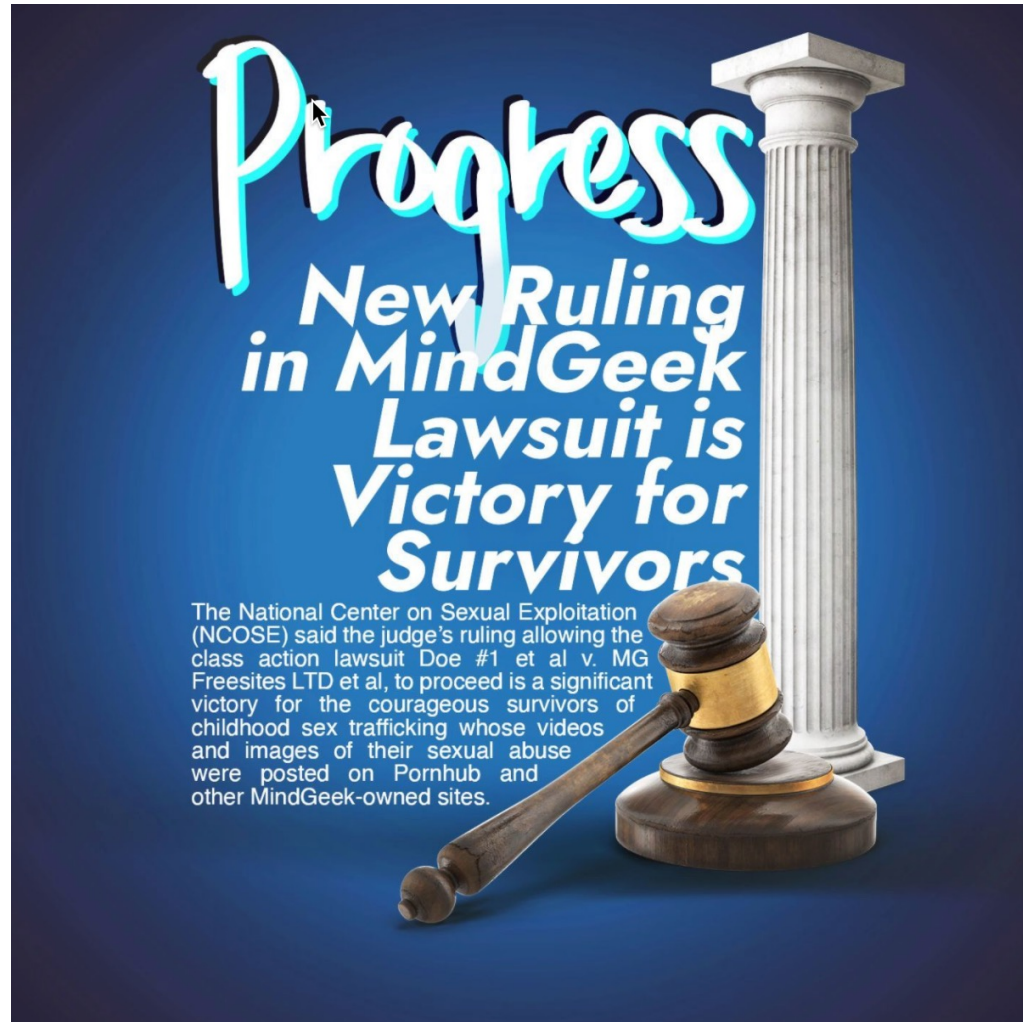
Current State of **Responsibility**



Current State of **Ability**

Parents and children are virtually powerless to protect against online harms.
The tech industry must take more responsibility for child safety.

Favorite Recent Victories



Progress
**New Ruling
in MindGeek
Lawsuit is
Victory for
Survivors**

The National Center on Sexual Exploitation (NCOSE) said the judge's ruling allowing the class action lawsuit Doe #1 et al v. MG Freesites LTD et al, to proceed is a significant victory for the courageous survivors of childhood sex trafficking whose videos and images of their sexual abuse were posted on Pornhub and other MindGeek-owned sites.



NCOSE
endsexualexploitation.org

**Survivor Lawsuit Against
Twitter Moves to Ninth
Circuit Court of Appeals**

click the link in our bio to learn more

CAUTION CAUTION CAUTION

Snapchat adds new teen safety features, cracks down on age-inappropriate content

Sarah Perez @sarahintampa / 10:27 AM EDT • September 7, 2023

 Comment





PROTECT SURVIVORS NOT BUYERS

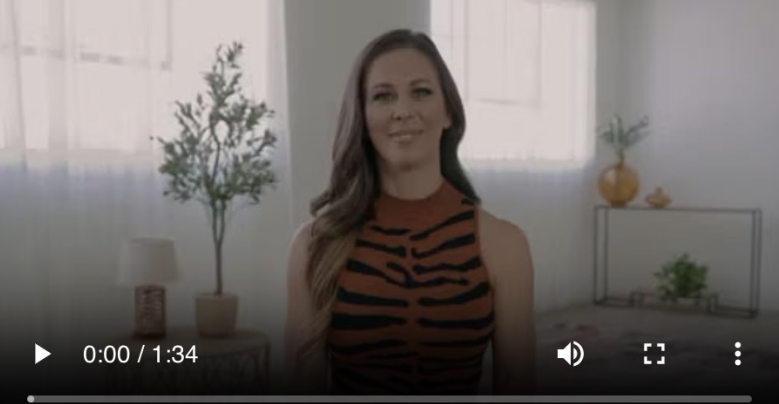

**Three Recent Policy Wins Target
Demand Reduction**

- BREAKING -
**MASTERCARD AND VISA
CUT TIES WITH PORNHUB**



 **NCOSE
VICTORIES**

Pornhub



Dear user,

As you may know, your elected officials in Virginia are requiring us to verify your age before allowing you access to our website. While safety and compliance are at the forefront of our mission, giving your ID card every time you want to visit an adult platform is not the most effective solution for protecting our users, and in fact, will put children and your privacy at risk.

In addition, mandating age verification without proper enforcement gives platforms the opportunity to choose

**ROKU CUT TIES WITH
PORNHUB AND OTHER
PORNOGRAPHY
CHANNELS.**





NATIONAL CENTER ON
SEXUAL EXPLOITATION



EBSCO

Victories!
2020-2021

SeekingArrangement[®]



Google Play

**AMERICAN
EXPRESS**



THANKS TO YOU, THESE CORPORATIONS CHANGED POLICIES TO REJECT SEXUAL EXPLOITATION!"

WHAT ARE WE TRYING TO PROTECT OUR KIDS FROM ONLINE?

- The mental health harms of social media, pornography, bullying, sexual predators
- The loneliness created when technology erodes family relationships.
- A life-sucking smartphone addiction.



**That one app or
parental setting to
solve this problem does
not exist.**



Teaching kids what to
do if they see
pornography is not
enough.



NCOSE

PEER PRESSURE,
CURIOSITY, FEAR OF
MAKING A MISTAKE, OR
THE IMPACT OF
SOMEONE ELSE'S
CHOICES OFTEN LEAVES
US IN FEAR, SHAME



NOURISH THE RELATIONSHIP WITH YOUR CHILD

The relationship you have with your child will provide the peace and security for a pornography resistant mind to grow and develop in your child.



HOW TO NOURISH HEALTHY PARENT-CHILD RELATIONSHIP:



- Reflect on how healthy our relationship is
- Simple activities – fun, meals, FHE
- Let them know & feel loved
- Pay attention
- Listen, listen, listen
- Learn together
- Appreciate our differences



RELATIONSHIP WITH TECHNOLOGY

Not only does technology often introduce pornography to our children, it threatens to distract parents and children from taking the time and effort to nourish their relationships.



WE NEED TO REFLECT:

How healthy is your relationship with technology?

How healthy is your child's relationship with technology?

RELATIONSHIP WITH TECHNOLOGY

A Go-to Resource For Me:

Protect Young Eyes

"When digital trust is high, digital friction is low."

PROTECT YOUNG EYES DIGITAL TRUST FRAMEWORK™

digital trust builders:



PROTECT
YOUNG EYES

COPY ME

Do you want your kids to use technology just like you do?

...in their bedrooms?

...mindlessly scrolling?

...hours of games?

Is your use of screens robbing your kids of previous face-to-face interactions with you?



CO-PLAY

Do technology **WITH** your kids early and often.

Shoulder-to-shoulder activities opens bridges of conversation and connection.

Understanding how they use tech is a window into their heart.

We want to be interested in what they are interested in.



DIGITAL CURIOSITY

Condemnation is easy. Curiosity is hard.

Be positive, delicate, calm, patient.

If all our tech conversations are negative, what are the chances they'll talk to us when something horrible happens?

As we show curiosity and interest, think what we can learn about their heart, wondering, and insecurities.



CONVERSATIONS



Talk about all the awkward things no one talked to you about enough.

Otherwise, Google is there 24-7.

If anything goes wrong online, do your kids know they can land softly with you?



COACHING

This isn't a battle of us (parents) vs them (kids). It's us **TOGETHER WITH** them.

Explain why you're doing things like putting in filters or turning on controls.

Do more together.



DIGITAL TRUST ERASERS

SPYING: secretly watching what they do doesn't teach kids how to use tech well

FEAR: bubble wrapping our kids from tech doesn't prepare them for a digital world

CONTROL: our kids know more than us

HELICOPTER: if we don't let kids venture into tech with loving guardrails, our kids won't develop digital resiliency.



Tips from Protect Young Eyes

DIGITAL TRUST AVOIDERS

The opposite of erasing digital trust is avoiding it.

Are we passive, silent, ignorant, apathetic?

Do we just hope our kids make the right choices?

Adolescent brains cannot make good digital choices consistently without loving guidance. (Adult brains are bad at this too!)



TEACH DIGITAL RESILIENCE

Help our kids grow a little "skin" or resilience in tough situations.

If we constantly shield them, they won't develop the ability to deal with future challenges.

TEACH YOUR CHILD HOW TO HAVE HEALTHY RELATIONSHIPS



When a child is taught to create healthy relationships, he/she is able to see others as people with desires, hopes, dreams, and personalities. Healthy relationships humanize people.

These real relationships stand in stark contrast to the lies & deceptions online.

RELATIONSHIPS INSTEAD OF TECH TO REGULATE OUR EMOTIONS

Uncomfortable emotions like boredom, stress, anger, attraction, loneliness, or being tired can lead a child to try to find ways to stop or regulate these feelings.

In order to reduce or manage the discomfort of these feelings, children and youth often pick up a screen or turn to pornography.



SEXUAL THOUGHTS & FEELINGS ARE NORMAL

These thoughts and feelings are influenced by what they are seeing and hearing on screens.

When they have these normal and natural feelings, their bodies and brains are asking for connection, in other words, interaction, communication, and activity with another person.

OPEN COMMUNICATION

- Sexual Development
- Pornography
- Fear
- Shame



OFTEN COMMUNICATION

- Recommend you start two years before you think you need to.
- Smile, use humor, share your own life experiences, and practice phrases ahead of time.
- Listen to your child and learn what they are seeing, hearing, and feeling.



CONVERSATION STARTERS



- “It may be awkward to talk about this but it’s better than not talking at all, isn’t it!”
- “You know I’m not an expert on this subject, but we can learn together. Maybe you can teach me what it is like for kids today.
- “I’d love to hear about your favorite things to do online and anything that has happened that you are wondering about.
- “What could you say to a friend who wanted to show you pornography? Do you have some ideas? Maybe you could turn away and say: I don’t want to see that! That’s not ok – you shouldn’t be showing that.”



CONVERSATION STARTERS

- You are growing up so fast and I think you are ready to talk about a really important thing. I know I can trust you to make good decisions when you understand how important it is to..."
- "This morning I read a news story that reported finding that hundreds of students at a school were sharing nudes with other kids. Have you heard of anything like that at your school? What do you think about it?"
- "Sometimes kids see pornography accidentally online, or their friends show them things. Have you seen anything like pornography since the last time we talked? What did you do? What could you do if that happens again?"
- "I noticed that you changed the channel when that inappropriate ad came on. I'm really impressed that you made that good choice and acted so quickly. I bet you feel pretty good when you take control of what you watch. That will keep you safe."

HOW TO BUILD PLACES OF SECURITY: THE TOOLS



- Filters
- Monitoring or accountability software
- Parental controls
- Simplified smart phones
- Placement and access to technology
- Educating your child about recognition, refusal, and reporting skills

MUST DO TODAY



Turn on Safe Search for Google

Turn on Restricted Mode for YouTube

Turn on parental controls for the devices and platforms your kids use now. See [ProtectYoungEyes.com](https://www.protectyouneyes.com) for simple guides for every device and app.

SOME OF MY FAVES



Recommended tools for filtering:

- Gryphon (this is what I have now) will filter at the router level in your home
- Bark or Circle (filter at device level, but so much more for healthy online boundaries)
- Covenant Eyes - If someone is struggling with pornography, this accountability tool is helpful to have. (It is also a filter too)

SOME OF MY FAVES

Devices

- Chromebooks for school-aged children
- Apple ok, but not great...

Most of the devices and platforms used by our kids have some element of built-in parental controls. None get a gold star.

See instructions for devices and apps at:
<https://protectyoungeyes.com/parental-controls-every-digital-device/>



SOME OF MY FAVES

Great Tools:

- Brain Defense is an online curriculum for ages 8-12-year-olds
- The Protect App gives you bite-sized lessons and conversation starters.
- Culture Reframed Parents Program (Tweens & Teens)
- Documentaries: Brain, Heart, World and The Social Dilemma
- Books: Good Pictures Bad Pictures and Educate and Empower Kids



SOME OF MY FAVES

My Favorites for Updates & Parent Tips

- Protect Young Eyes
- Defend Young Minds
- Educate and Empower Kids
- Facebook group called "Parenting in a Tech World"
- Blogs for filtering companies
 - <https://www.bark.us/blog/>
 - <https://www.covenanteyes.com/blog/>

Follow all of them on your favorite social media platforms.



HOW TO BUILD PLACES OF SECURITY: THE RULES



- Who will I be influenced by?
- What technology? What devices?
- Where will I use technology? Where will I go online?
- When will technology be allowed to use?
- Why am I getting on the screen?
- How can you make the rules more effective?

QUESTIONS? CLARIFICATIONS?



Email Address

Dawn@ncose.com

Website

EndSexualExploitation.org

